

Benefits & Comparisons

Our Commitment to You - Please compare our course quality and value to any other course in Canada! We are driven to grow and improve the PM Profession and will ensure you get the best value and satisfaction!!

The following table describes the benefits and advantages this course has when compared to similar online courses:

Description	Course Benefits & Advantages
Primary Course Author & Instructor	Mr. Jason Tratch is globally recognized as a leader in PM, systems & business. He has multiple certifications, degrees, recognitions and had over a decade of “real world” experience using the best practice methods, tools, and techniques. He is an advanced manager, coach, mentor, and trainer/educator with unmatched passion, energy, and willingness to share. Please visit his website at: www.jasontratch.com
Course Architects	The online course approach and design come from Professionals in the Online and Distance Education Industry. Lead by PhDs and Cyber school Specialists who are as leaders in education, learning, development & training. They are recognized as trail blazers in online knowledge transfer that balances a systematic and artistic approach to maximize ease of use and retention.
History Of Course Content	The curriculum is extremely popular in Canada and has been taught since 2003 to 100s of organizations. The content has continuously evolved and improved based on feedback from changes in the PM Profession and direct feedback from students, PMs, experts and educators.
PMI Backed	This course meets the requirements if you want to challenge the PMI certifications. If you already are a PMP, then it gives you PDUs to help maintain your certification.
CCA Backed	The course content is backed by CCA and aligns with Gold Seal Program (points).
Customized Methodology & Philosophy	Aligns and incorporates multiple global leading PM Methodologies (e.g. certified PMI, ISO 9000, Six Sigma, FITT, ANSI), plus custom PM approaches (developed over past decade from multiple expert PMs), crosses over cultures and focuses on collaboration, adaptive management, communication and formalized Knowledge Areas.
Weekly Live Webcast Tutorials	Weekly access to live virtual classrooms where people discuss course topics, listen to guest speakers, and support each other. Attendees include past/present students, teachers, guest experts/PhDs, business consultants, authors, education experts, PM experts.
Gamification	Concepts and methodologies that follow professional, global best practices in gamification, backed by PhDs and experts active in the gamification profession
Input From Multiple Experts	Course includes content from multiple experts (links, videos, tools), since PM can be done via many perspectives and approaches (no magical single solution).
PMI Experience	Author and instructors managed many projects (in the real world) for decades, using and evolving the PMI and other methodologies, incorporated real world learnings into course content.

Moodle Software Platform	Built off the leading online training and education software platform (learning management system) called Moodle. Designed on leading edge learning management system with innovative development and design interfaces, ensures customizable usability and can be adaptable to your style of learning.
Customized Functionality	Multiple levels of functionality built into the design of the course (e.g. hotlink glossary, study box, hints, links, rich media/videos, humour, blocks, activities, assignments, dynamic tests, assessments, questions, badges, games, sequencing).
Communication Forums	Announcements, forms, email, forums, chat rooms, blogs, teacher questions, webcasts, telephone, collaborative lounges, and social networking.
University & College Quality	Follows Professional Education and Learning methods, designed by specialized Certified Educational Experts and PhDs (Universities and Colleges embraced and use courses as part of their programs).
1000s of Practice Test Questions	Take exercises and quizzes that provide detailed answers. Take the final exam over and over again, since questions change each time you take it. Test questions come from a data-bank of over 1000 questions.
Direct Impact	Delivers a conceptual overview at first (understand PM as a system) then dives into detailed tools, techniques, templates and knowledge that can be immediately used in your field of work (tangible tools).
Hosting (IT) Partnerships	Partners have advanced, professional history and reputation in hosting and supporting online educational programs and schools to maximize performance.